

**CITIPPLACE PLANNED UNIT DEVELOPMENT
70 ACRES**

Presented by
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- * **Multi-Use Concept**
 - Theatre**
 - Restaurant**
 - Retail**
 - Office**
 - Multi-family**

- * **Location**
 - Mid-city**
 - Interstate exposure**
 - Existing office/retail/hotel clustering**

- * **Demographics**
 - Upscale**
 - 1-3-5 mile radius**

- * **Traffic**
 - Cars per day on Interstate/Corporate**
 - Interstates converge - No loop**
 - Right hand turns off Interstate**

- * **Visibility**

- * **Retail Strategies**
 - Restaurant Clustering**
 - Theatre - No compete on 1st run movies - Relativity to Seigen**

UA/Tinsletown

- Harolds - Catalog sales/Bocage demographics**
- Barnes & Noble - Visibility/One-store town**
- Co-Tenancy**